

# Butte Environmental Council Protecting Butte County's Land, Air and Water Since 1975

#### E-Sentinel - September 2017

Volunteer at the 30th Annual Bidwell Park and Chico Creeks Cleanup

Meet the Platinum Sponsors of the 2017 Cleanup

Join us for Dinner at Japanese Blossoms

NEW! BEC Water Warriors - Creek Restoration Program

Ending Tomorrow ONLINE ONLY Early Bird Tickets

Community Resource Fairs!

THIS SATURDAY, September 16th! Volunteer and help cleanup every creek in Chico!

The 30th Annual
Bidwell Park and Chico
Creeks Cleanup is
THIS SATURDAY!
Gather up your work
clothes, grab your

boots, water bottle, and your friends, and join us for the Cleanup!

Hundreds of volunteers will help pull tons of trash and recyclables from our waterways and beloved parks. The creek needs our help! Each year, we clear out TONS of trash, scrap metal, furniture, and recyclables, and we expect this to be a record-breaking year!



### Check in begins at 9:00 AM in two locations:

- Annie K Bidwell Parlour (10th and Salem)
- Hooker Oak Recreation Area (off Manzanita Ave.)

Show up on Saturday ready to work! Get there early for a free T-shirt (while supplies last). All volunteers will get admission to our FREE appreciation event, and a sense of pride and accomplishment!

The post-event BBQ will be hosted at Sierra Nevada Brewing Company with burgers generously prepared by Madison Bear Garden (vegetarian and vegan options available while supplies last) and all volunteers over the age of 21 will be entitled to one free Sierra Nevada Brewing Co. beer!

**Have a truck or trailer?** We need volunteers to help get what we pull out of the creeks back to our dumpsters. If you can help, please give us a call at 891-6424 and let us know!

# Meet the Platinum Sponsors of the 30th Annual Cleanup



### Sierra Nevada

Sierra Nevada Brewing Company and the Butte Environmental Council have a long shared history. Believe it or not, when both were getting started in the late 70's, Sierra Nevada used recycled bottles collected by BEC to package their

beers! Ever since Sierra Nevada has lead the way in sustainable brewing

practices and remained dedicated to reducing their impact on the environment. By finding innovative solutions to reduce waste, recycle, and reuse byproducts they have created a name for themselves as one of the worlds most sustainable brewing companies. In 2013 the Chico brewery received Platinum Zero Waste Certification from the US Zero Waste Business Council and the Mills Creek brewery was certified a few years later. Sierra Nevada uses their organic byproducts as feed for local cattle and dairy farms, they also capture and reusing Carbon Dioxide during the fermentation process. All of the used vegetable oil from the restaurant is used to make biodiesel, which fuels their delivery trucks. The Chico brewery is home to the first HotRot composting system in the U.S.. This system has diverted tons of organic waste from landfills and which is used to fertilize their fields and garden. Sierra Nevada Brewing Company is also dedicated to energy efficiency and uses renewable sources to power as much of their facilities as possible. Sierra Nevada Brewing Co. has sponsored the Bidwell Park and Chico Creeks Cleanup for a very long time and we deeply appreciate all the support they have given BEC over the years.

### Butte County Fish and Game Commission

The Butte County Fish and Game
Commission is agency of the United States
dedicated to the conservation of wildlife. They
work closely with the Department of Fish and
Wildlife to create regulations that protect
California's wildlife. Commissioners make
decisions based on the expertise and data
collected by scientists working for the



Department of Fish and Wildlife. The Commission has many responsibilities including listing and delisting species under the California Endangered Species Act, controlling the distribution of non-native species, regulating the use of protected lands and more. They are dedicated to protecting our waterways so that future generations will be able to enjoy them. In the Butte County area there is concern over the declining of Chinook Salmon populations. The Commission has been attempting to restore these populations by creating regulations and protected areas to help shelter the spawning fish. Commission meetings are held throughout California and the schedule, agenda, and documents are posted to their website in an effort to encourage public participation at the meetings. You can also submit comments on proposed legislation and find links to articles on petitioning the commission for a regulatory change. This commission is a vital part in creating and maintaining healthy ecosystems. They create essential regulations and policies as well as support organizations like Butte Environmental Council to help achieve our common goal.

### **Butte County Public Works**

Butte County Public Works helps keep Butte County running through a wide range of different services. They maintain roads and



bridges as well as help manage storm runoff, waste, and recycling. Butte County Public Works operates the Neal Road Recycling and Waste Facility and promotes the diversion of waste through recycling and reuse programs. They run and supply the equipment for the Adopt-A-Highway program removing tons of litter from the roads each year. They also offer facilities for community members to dispose of hazardous household

waste products like chemicals used for cleaning, e-waste, motor oil, solvents, batteries, and fluorescent light tubes. By keeping these materials out of the landfill they help protect our watershed from contamination. Butte County Public Works is essential in the fight to keep our land and water clean, by helping to reduce the amount of trash that enters our waterways at stormwater flows to the creeks. They support BEC through their community cleanup program, which offers help covering the cost of disposing of the tons of waste removed during the annual Bidwell Park and Chico Creeks Cleanup and seasonal monthly Block Parties with a Purpose. Through their programs, efforts and support of local community organizations like BEC, Butte County Public Works reduces waste in our landfills and trash in our creeks everyday.

### Deer Creek Broadcasting LLC

Deer Creek Broadcasting LLC is the only locally owned and operated radio group in Chico and owns three of the top five local radio stations. These include <a href="mailto:103.5">103.5</a> The Blaze county, <a href="mailto:MIX 95.1">MIX 95.1</a> light rock, <a href="mailto:97.7Radio Mexico">97.7Radio Mexico</a> and <a href="mailto:KPay 1290">KPay 1290</a> newstalk.



They believe that hiring local entertainers is the best way they can serve our community, by being able to respond quickly during emergencies and provide immediate

emergency information to the public.

Their highly trained media marketing professionals have been providing local businesses with comprehen sive marketing plans for decades.



Today's Lite Rock

They have been broadcasting Chico State

Sports for the past 60 years, 20 of which have been with Mike Wessel and Mike Baca.

It is uncommon in this day and age to find radio station groups that still use local DJs and dedicate

themselves to their community the way Deer Creek Broadcasting does.

With over 200 collective years of broadcasting experience, these seasoned entertainers continue to stand by a business model that focuses on informing and entertaining their communities.



They have shown BEC how dedicated they truly are to our community by

generously offering to advertise the Bidwell Park and Chico Creeks Cleanup on all of their radio stations. We expect to see more people at the 30th Annual Cleanup than we have ever seen before with this new level of community outreach that was possible this year thanks to Deer Creek Broadcasting LLC.

### Klean Kanteen

Klean Kanteen is a local Chico company and gives back to the local community and environment in an big way. They have been an amazing partner and contributor to what we do here at the Butte Environmental Council. Klean Kanteen has shown their support through sponsorships, donations and



even staff volunteers at many of our events including the Bidwell Park and Chico Creek Cleanup. Klean Kanteen is a truly innovative company, committed to caring for our planet. Thay are dedicated to non-toxic solutions in their products. At it's core Klean Kanteen is an environmentally driven organization. Their goal is to keep single-use water bottles to a minimum, reducing plastic waste around the globe by making the first stainless steel, BPA free reusable water bottle. They also champion and support efforts to provide clean drinking water to people without access. It's not common to find a company these days that dedicates itself to quality and environmental stewardship at the same time. Find out more about what they do to support the Chico community and its environment on their website.



### <u>Japanese Blossom</u>

Japanese Blossoms, located in North Chico, continues to set the bar high and consistently includes the perfect balance of fresh, local ingredients, a

beautiful dining atmosphere, and stellar customer service. They take pride in sourcing local rice and produce and use only sustainably sourced seafood items. The menu offers a wide variety of authentic Japanese cuisine, offering something for everyone. Creating sushi is an art that takes years to master. Jeramie Sabelman, a Chicoan born and raised, bought Japanese Blossoms almost two years ago after 5 years as Sushi chef and Kitchen Manager. 2016 was the second year in a row that Japanese Blossoms was voted Best Sushi, and in 2015 they received the honor of being voted 2nd place for Best Chef (Sabelman), 3rd place for Best Local Restaurant, and 3rd place for best food server. Everyone at Japanese Blossoms loves what they do and truly appreciates the community support, that shows in the quality of their food and in the amazing service that they give. This September they are celebrating their 10th anniversary. Japanese Blossom regularly supports local organizations by hosting profit share nights. Join us on Wednesday, September 20th when they will be donating proceeds to Butte Environmental Council.

### Recology

Recology is a 100% employee owned company that is dedicated to its vision of a world without waste. They are working hard to do this by developing technologies that can be used around the world to sustainably recover resources. This vision started in the 1920's when the company's founders began collecting reusable materials from the streets of San Francisco and eventually two businesses



emerged. The Scavengers Protective Association and The Sunset Scavenger Company eventually merged, in 1986, after years of independent growth. Recology implements their Zero Waste motto in every possible aspect of their business. By using recycled materials for offices and compressed natural gas to heat their buildings and fuel some trucks, Recology is working to minimize their footprint. They also search for and invest in technologies aimed at creating sustainable solutions, like their landfill gas-capture system at their facility in Vacaville. With the help of G2 Energy, Recology is able to capture methane gas created by the landfill and transfer it to an energy conversion facility where it is converted into electricity and used to power nearby homes and businesses. They believe the only way to waste zero is to work closely with the community and businesses. By looking at where the most waste is coming from and finding ways to minimize it, Recology can help people and companies divert up to 90% of their waste from the landfill. They also support local organizations like BEC by providing us the resources to help remove waste from our parks and waterways. They have made generous supported the Bidwell Park and Chico Creeks Cleanup for several years now and we appreciate their continued support.



### Madison Bear Garden

Madison Bear Garden opened their doors in 1977. The Chico institution is the go to place in Chico for beers, burgers, and more. They are located in a beautiful and iconic 2 story brick building on 2nd and Salem St, built in 1883. The building's walls are covered in memorabilia and unique items. One only has to look up to find something unusual. Madison Bear Gardens, known as "The Bear" by locals offers a unique dining experience, with a large outdoor patio, dance floor, pool tables, arcade games, and 3

bars. For several years Madison Bear Gardens has provided burgers for our hungry volunteers. Much needed nourishment that is greatly appreciated after a morning of removing tons of waste from Chico's creeks.

### Chico VW Mazda

Started as an Independent service and repair facility in 1986, today's Chico Volkswagen Mazda became an authorized warranty repair facility in 1990 and became a full sales and service Volkswagen dealership in



2002. They became a full Mazda dealership in 2015 with an exclusive Mazda showroom opening in December of 2016. They are the only Mazda and Volkswagen dealership in the North State covering an area west to the Pacific Ocean, East to Nevada, and North to Oregon, covering an area larger than many states. They carry a large inventory of New and Certified Pre-owned vehicles to give their customers the choice they deserve. They can be reached either in person at 902 Main St Chico CA, by phone @530-891-6275, or in the virtual

world www.chicovw.com and www.chicomazda.com



### Orchard Supply Hardware

Orchard Supply Hardware began as a cooperative of farmers in 1931, and though they have

since grown into a large company, they still maintain their sense of community. Our local Orchard Supply Hardware on East Avenue has supported many of our programs with donations and the time of their generous employees. Because of their support in the past several years, we have been able to open and maintain two community gardens, which community members who need some extra soil to cultivate are able to lease. They also support our oak restoration program, providing caging supplies and seedling watering buckets. At our the cleanup, you'll notice that all of our buckets have been donated by Orchard Supply Hardware to help ensure our volunteers can keep our creeks clean, and easily sort out recyclables. Not only do they provide us with buckets, they also provide gloves and trash grabbers. So when you are cleaning up the trash, you have Orchard Supply Hardware to thank for keeping your hands and creeks clean! Their partnership has meant more opportunities for us to protect the land, air, and water of Butte county and for that we are extremely grateful!

Thank you to all or our amazing sponsors!
We couldn't do it without you!





Butte Environmental Council and the City of Chico presents sponsors for the 2017 Bidwell Park and Chico Creeks Cleanup

#### Platinum Sponsors





































### Silver Sponsors











#### Green Sponsors

Mr. Kopy Raley's The Pageant Theatre Rental Guys Upper Crust Bakery Tin Roof Bakery and Cafe Brooklyn Bridge Bagel Works Six Degrees Coffee







#chicocleanup

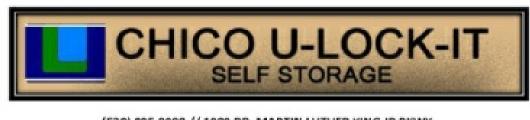
### Join Us for Dinner at **Japanese Blossoms**

Come join us for a night of delicious and authentic Japanese cuisine at Japanese Blossoms



### Wednesday, Sept. 20th 5pm - 9pm

Throughout the evening, diners will have a chance to learn about Butte Environmental Council and **20% of the evening's proceeds will be donated** to allow us to educate and advocate for our natural surroundings! We are excited to share this evening with Japanese Blossoms and hope to see you there!



(530) 895-9999 // 1909 DR. MARTIN LUTHER KING JR PKWY.
LOCATED BEHIND MEEKS LUMBER AT THE CORNER OF DR. MARTIN LUTHER KING & E. 20TH

Now Accepting E-Waste for Recycling!

### keep reading....this is interesting

### NEW

# BEC Water Warriors - Creek Restoration Program

Butte Environmental Council is happy to announce our newest program, Water Warriors.

In partnership with the City of Chico and their adopt-a-spot program, BEC has adopted two locations to



In August BEC staff, family and friends got started with the help of the Parks Department clearing vegetation along Big Chico Creek

restore. We will focus on removal of invasive species, replacing with natives, bank stabilization, and creating usable natural space for the public. We have adopted two spots, Teichert Ponds and the banks of Big Chico Creek from the CARD center to Mangrove.

In the first phase of the program we are focusing and clearing any vegetation blocking the line of sight from the road to the water.

Come help restore your communities waterways!

Join us Saturday, September 30th and help restore Teichert Ponds!

Meet behind Kohls at 9am Bring closed toed shoes, a water bottle, and your desire to make a difference!

## **Ends TOMORROW ONLINE ONLY Early Bird Tickets**



This **October 21, 2017** we will be hosting our 42nd Anniversary Gala at the **Arc Pavilion** in Chico to celebrate local environmentalists and their amazing achievements while enjoying a catered island-themed dinner by **Sipho's Restaurant**, a complimentary rum tasting courtesy of **Hooker Oak Distillery**, live music by **Triple Tree and Conquering Lion** and a silent auction! Bring your island vibes, sit back and enjoy the festivities! **Early bird tickets are available until September 15.** To purchase tickets, **click here to purchase your tickets TODAY.** 





Tues. 19 Sept
ORLAND FREE LIBRARY
333 MILL STREET, ORLAND

Wed. 27 Sept DURHAM MEMORIAL HALL 9447 MIDWAY, DURHAM Wed. 4 Oct
NORD COUNTRY SCHOOL
5554 CALIFORNIA STREET

### 6:00pm to 7:30pm

Fun for the whole family! Learn about the organizations serving each area and the resources they offer!

- lob Resources
- Youth Sports
- Free Snacks
- Face Painting!
- Energy Savings
- Local Clubs
- Arts & Crafts
- Games & Prizes!

For More Information: Call: 530-891-6424 www.facebook.com/Butte Environmental Council











offerings are funded by California utility customers and administered by PGSE under the auspices of the California Public Utilides Commission.

North Valley Energy Watch and Butte Environmental Council will be hosting three Community Resource Fairs in Nord, Durham, and Orland.

- The **Orland Community Resource Fair** will be held Tuesday, September 19 at the Orland Free Library.
- The **Durham Community Resource Fair** will be held Wednesday, September 27, 2017 at the Durham Memorial Hall.
- The **Nord Community Resource Fair** will be held Wednesday, October 4, 2017 at the Nord Community School. All events are from 6:00pm to 7:30pm.

Check our facebook page for more information about each event:

### STAY CONNECTED:







