

For Immediate Release:
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Butte Environmental Council

Bike-Powered Tunes to roll through Bidwell during Chico Bicycle Music Festival

Wrapping up National Bike Month, the 6th annual Chico Bicycle Music Festival will ride through Chico from noon till dark on Saturday, June 7th. This non-profit event, envisioned to promote human-scale transportation and local musical talent, will start at Camellia Way Park at noon.

From noon to 3 p.m. Kyle Williams, The Railflowers and Bunnymilk will perform at Camellia Way Park. Food provided by Blush Catering will also be available for purchase at this location.

The event will feature free Bike Valet service offered by sponsor ChicoVelo as well as free games and activities presented by several local organizations including seed ball-making with Cultivating Communities and upcycled bicycle crafts with Butte Environmental Council.

From Camellia Way Park, the festival goes mobile with a Live-on-Bike performance through Bidwell Park featuring Evin Wolverton. Bicyclers will pedal the festival through Chico, towing electrical generators along to power the line-up of musicians who will play between 3 to 5 p.m. This bike parade will build community engagement as they roll through Bidwell Park.

Once the parade has reached its final destination at the Silver Dollar Fairgrounds off Fair St in Chico, the festival ends its mobility but certainly not its momentum. At the Silver Dollar Fairgrounds, the festivities continue in the Commercial Building with several performances including an adult fashion show by Chikoko with designs for sale, Conceptual Light Bicycles by Greg Degouvia, whimsical bikes for people to ride, and musical acts including Marya Stark, Western Divide, Wolf Thump, DJ Hocus Pocus, and Mark Growden and Band.

Blush Catering will also tag along to the Silver Dollar Fairgrounds to peddle their culinary creations. Beer will be sold as well, provided by event sponsor New Belgium Brewing. Participants can also enjoy a free water at the hydration station by sponsor Klean Kanteen, a face painting booth, and vendors with local jewelry and clothing.

This year also features a Bicycle Art Show, and submissions are welcome now until June 6th for showing at the Silver Dollar Fairgrounds on June 7th.

For more information, contact event organizer Samantha Zangrilli at magicpedalproductions@gmail.com
www.chicobicyclemusicfestival.com
www.becnet.org/chico-bicycle-music-festival
www.facebook.com/events/389809311156780/

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