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For Immediate Release

### 36<sup>th</sup> Annual Endangered Species Faire ~ Healthy Habitats

"Our task must be to free ourselves by widening our circle of compassion to embrace all living creatures and the whole of nature and its beauty"  
~ Albert Einstein

CHICO, Calif. (April 6, 2015) – Butte Environmental Council hosts the 36<sup>th</sup> annual Endangered Species Faire on Saturday May 2<sup>nd</sup> at One Mile in Lower Bidwell Park. This is a free event that takes place from 11:00 a.m. to 4:00 p.m., and everyone in the community is welcomed to attend and enjoy learning, live music, and food in the beautiful outdoors.

This event was originally created in order to celebrate Earth Day and to emphasize the efforts of the community to protect the environment we all live in. Thirty six years later, the Endangered Species Faire is as important as ever. With the hands on learning experience, kids from all over the community can discover new and exciting ways to learn about the environment. The younger generations are the future leaders of the community, it's our job now to help inform and lead by example.

The Endangered Species Faire is an event that attracts thousands of children and community members each year, offering opportunities to share knowledge, encourage involvement, and inspire the next generation. This year we are keeping the event at the Group Picnic Area at One-mile in Lower Bidwell Park. This site was excellent last year with better accessibility for walkers and bikers, with more shade throughout the day, and closer creek swimming.

#### Schedule for Entertainment

11:00-11:45: The Alice Peake Endangered Experience  
11:45-12:00: The Park Pal's of Parkview  
12:00-12:45: Procession of the Species  
12:45-1:00: Forest Ranch Charter School Band  
1:00-1:45: Wild Things  
1:45-2:00: Uke Group  
2:00-3:00: Sofa King  
3:00-4:00: The Mondegreens

#### Activities throughout the day

- Hands-on learning from over 30 environmental booths
- Puppet makers, who have been working with 400 local school kids to teach them about endangered species through the creation of hand-made paper mache puppets, parade their

puppets alongside acoustic music. Students worked for 6 weeks researching their animal and creating puppets to participate in a parade the day of the event.

- Zero Waste- we are working with our vendors to achieve 100% of the waste from the day to be recyclable or compostable. Bike Valet provided by Chico VELO.
- An Eco scavenger hunt will be happening to engage kids on a deeper level- hunting for knowledge and collecting experiences- for little prizes.
- Feeling a sense of pride that you are part of a community so actively involved in environmental causes.

### Food

Food trucks included Grub Station, Maria's Gone Tamales, and Chico Natural Foods Co-operative.

### Sponsors

Sierra Nevada Brewery, News and Review, The Printed Image, Chico VELO, Klean Kanteen, ProSound Audio, Recology, FISHBIO, Orchard Supply Hardware, and In Tents Event

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