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ChicoBag Company and Klean Kanteen are proud to present *Plastic Paradise*, an insightful film benefiting local environmental nonprofits

Event held on Earth Day, Tuesday, April 22nd at 6:00 - Sierra Nevada Big Room

FOR IMMEDIATE RELEASE

Chico, Calif. April 3, 2014 - The 44th anniversary of Earth Day is just around the corner. Celebrate with a public screening of *Plastic Paradise*, a film that is sending out an SOS to the world. Director, Angela Sun, travels thousands of miles from civilization to Midway Atoll to uncover the truth behind the mystery of the Great Pacific Garbage Patch.

"It was an eye opening experience of bittersweet nostalgia as I kept finding pieces of the past, and potentially MY past, all around this tiny speck of land in the middle of the vast ocean. From 35mm film caps, to a message in a bottle dated in 1999; it really brought this issue full circle for me. What we throw away, doesn't really ever go away." -Angela Sun

Get inspired and support three local non-profits: Butte Environmental Council, Sacramento River Preservation Trust and Kids and Creeks. Doors open at 6:00 and a short movie, *One Plastic Beach* by Richard and Judith Lang will begin at 7:00 followed by the feature film *Plastic Paradise* at 7:15. Arrive early to talk with representatives from the great organizations involved, view the art of Richard and Judith Lang featuring plastic that they have curated from a small stretch of beach near San Francisco, sign up for a membership and grab a beer before the films.

A donation of any amount gets you in the door. Special gifts from ChicoBag and Klean Kanteen will be given to those who donate \$15 or more.

All donations will go toward education on water conservation and protection, waste reduction and plastic pollution. The three nonprofits involved are providing vital services to our community and rely on donations to keep their programs up and running, so come out and support their work!

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About *Plastic Paradise*

Thousands of miles away from civilization, Midway Atoll is in one of the most remote places on earth. And yet its become ground zero for The Great Pacific Garbage Patch, syphoning plastics from three distant continents. In this independent documentary film, journalist/filmmaker Angela Sun travels on a personal journey of discovery to uncover this mysterious phenomenon. Along the way

she meets scientists, researchers, influencers, and volunteers who shed light on the effects of our rabid plastic consumption and learns the problem is more insidious than we could have ever imagined.

About One Plastic Beach and Richard and Judith Lang

Since 1999 Richard Lang and Judith Selby Lang have been visiting 1,000 yards of Kehoe Beach in the Point Reyes National Seashore. We have rambled this one remote beach hundreds of times to gather plastic debris washing out of the Pacific Ocean. By carefully collecting and "curating" the bits of plastic, we fashion it into works of art— art that matter-of-factly shows, with minimal artifice, the material as it is. The viewer is often surprised that this colorful stuff is the thermoplastic junk of our throwaway culture. As we have deepened our practice we've found, like archeologists, that each bit of what we find opens into a pinpoint look at the whole of human culture. Each bit has a story to tell.

About Butte Environmental Council

The Butte Environmental Council was founded in 1975 and is a leading nonprofit environmental organization. They provide the community with environmental education, information, and advocacy through programs and events. Their mission is to protect and defend the land, air and water of Butte County and the surrounding region.

About Sacramento River Preservation Trust

The Sacramento River Preservation Trust was founded in 1984 to protect and preserve the Sacramento River. Their mission is to protect, preserve and enhance the natural values of the Sacramento River while supporting ecologically sound farming practices within the Sacramento River Watershed.

About Kids and Creeks

Kids and Creeks is a local nonprofit that provides schools free field trips with hands-on learning and education on local streams and waterways. During field trips students remove invasive, non-native plants from local parks and plant native plants improving habitat for native wildlife. They open their minds to new ways of seeing the world and they have fun doing it!