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FOR IMMEDIATE RELEASE

37th annual Endangered Species Faire Back from the Brink

Chico, California – The Butte Environmental Council hosts the 37th annual Endangered Species Faire on Saturday May 7 at One Mile Recreation Area in Lower Bidwell Park. This event is free and takes place between 11 a.m. to 4 p.m. The entire community is encouraged to attend and learn about environmental issues, listen to live music and enjoy food in beautiful Bidwell Park.

The Endangered Species Faire attracts thousands of children and community members each year, offering opportunities to share knowledge, encourage improvement and inspire the next generation. This year's event will take place at the Group Picnic Area at One Mile in Lower Bidwell Park with easy accessibility for walkers and bikers, shade throughout the day and close enough to swim at the creek.

Thirty environmental booths will be at the event providing attendees with hands-on learning experiences and other activities including an eco-savenger hunt, free vegetable starts, a raffle and a puppet parade featuring paper mache puppets made by local elementary students.

To promote a sustainable event Chico Velo will host a free bike valet and Klean Kanteen will provide a hydration station. These services encourage attendees to swap their car for a bike and to bring reusable water bottles.

This event was originally created to celebrate Earth Day and emphasize the efforts in our community to protect the environment we live in. Thirty-seven years later the Endangered Species Faire is as important as ever. With the theme "Back from the Brink" we will be celebrating the many species that have recently been removed from the endangered species list, such as: the Gray wolf, Bald eagle and Maguire daisy.

This legacy event is made possible with the help of many generous sponsors: Sierra Nevada Brewing Co., Orchard Supply Hardware, Greenline Cycles, Klean Kanteen, Chico Velo, KZFR, Chico News & Review and Pro Sound Audio Services.

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The Butte Environmental Council is a non-profit environmental organization based in Chico, California. BEC's mission is to protect and defend the land, air and water of Butte County and the surrounding region through action, advocacy and education. Since 1975,

BEC has played a significant part in shaping the environment and policies of Butte County and surrounding areas.

For further information, visit <http://www.becnet.org/Endangered-species-faire> or contact:

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On the day of the event, press inquiries may call cell phone 530-588-3605.

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