FOR IMMEDIATE RELEASE
November 6th, 2013

FREE EVENT: LOCAL FILM SHOWING OF “THE BIGGEST BOOK CLUB IN THE NORTH STATE: READING WATER”

When: Thursday November 21st from 6:00-7:00pm
Where: 450 W. East Ave. at the Blue Oak School Community Room in Chico
Hosted by: Butte Environmental Council
For more information:  http://www.becnet.org/code-blue-2013-water-outreach-campaign

Background:
2013 really brought the current water issues in California and the United States to the forefront of north state resident’s attention. “Unquenchable: America’s Water Crisis and What To Do About it” by Robert Glennon was chosen as the Book in Common, and Butte Environmental Council (BEC) hosted the year long Code Blue series; water engagement campaign. Numerous organizations including Butte College, CSU, Chico, BEC, Citizen’s Water Watch, Butte County, and more collaborated to organize dozens of events, presentations, workshops, and debates. The purpose for all this activity and conversation was to inform and engage north state residents about timely and controversial water topics from ‘Ethical Issues in Water‘ to ‘Water Export’ and from ‘Greywater’ to ‘Fracking and Groundwater’.

In an effort to capture this year long conversation and reach a larger audience, local Brooks Thorlaksson with the help of the Osher Institute and Dan Carter produced a film called “The Biggest Book Club in the North State: Reading Water”. What Brooks has done is to culminate the experience of the 2013 Book in Common discussions, Code Blue presentations, and interviews from those with vested interests in a sustainable local water supply. Highlighting the perspectives of those deeply involved in the water issues and solutions in this film made clear that we are in a time where involvement in water issues needs to go beyond turning off the tap water when brushing our teeth, to participating in the protection of water quality and quantity through political and legal action, as well as through a continued personal education about the issues.

The evening will consist of viewing the 25 minute long film and a discussion amongst the audience and a panel of water experts featured in the film.

For more information, contact
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