



Butte Environmental Council
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FOR IMMEDIATE RELEASE
March 28th, 2013

WATER ACTIVIST TRAINING

Event: Water Activist Training
When: Thursday April 18th, 5:30-8:30 pm
Where: Peace and Justice Center, 526 Broadway St. Chico
Hosted by: Butte Environmental Council
For more information:
<http://www.becnet.org/code-blue-2013-water-outreach-campaign>

Dinner will be provided

This is a Free event however space is limited to twenty people and participants need to register by sending an e-mail to nanibay@hotmail.com or by calling 891-6424

Background

All too often, environmentalism in the form of information leaves the public wondering what to do with this new awareness and ignited fire within. We watch the solutions roll up with the credits at the end of 'An Inconvenient Truth,' and read articles about Governor Brown rerouting the Sacramento River around the delta as if it is a done deal, and we are left feeling hopeless and overwhelmed.

During the Water Activist Training, we will be building that bridge between passion and activism. It is going to take a lot of us working on these water issues to make change happen, but there is no better cure to feeling sad about a problem than to actively participate in the solution. We invite the community to join in, become empowered, and learn from those on the front lines of local activism.

Trainers

Kelly Munson with Butte College will be covering: Stages of Change and Effective Communication

Marty Dunlap with Citizens Water Watch will be covering: Civic engagement, a process and a legal right

Carol Perkins with Butte Environmental Council and Grace Marvin with the Sierra Club will be covering: Project specific activism start to finish; the activists story about working to stop the Crystal Geyser bottling plant in Orland.

For more information, contact

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www.becnet.org
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David Brower, Water Activist
(photo taken from the web)



Letter writing, speaking at public meetings,
and gathering for a show of support are
all involved with activism.
(photo taken from the web)