

For Immediate Release:

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Butte Environmental Council

Tunes, tires to roll through Bidwell during Chico Bicycle Music Festival

Wrapping up National Bike Month, the 5th-annual Chico Bicycle Music Festival will ride through Chico from noon till dark on Saturday, June 1st. This non-profit event, envisioned to promote human-scale transportation and local musical talent, will start at Camellia Way Park at noon.

From noon to 3 p.m. Camellia Way Park will be treated with performances by The Broadway Saxophone Quartet, Kyle Williams, Evin Wolverton and Pat Hull. Food provided by Blush Catering will also be available for purchase during the entertainment.

Also during this early leg of the festival will be free games hosted by the Chico Velo and Butte Bicycle Coalition, seed ball-making with Cultivating Communities, non-toxic cleaning product making with Butte Environmental Council, and maraca-making with Kids and Creeks.

From Camellia Way Park, the festival goes mobile with a Live-on-Bike performance through Bidwell Park featuring Mandaylyn May and Thomas Fogg. Bicyclers will hop on and pedal the festival through Chico, towing electrical generators along to power the line-up of musicians who will play between 3 to 5 p.m. This bike parade will build community engagement as they roll through Bidwell Park.

Once the parade has reached its final destination at GRUB Cooperative on McIntosh Rd in Chico, the festival loses its mobility but certainly not its momentum. At GRUB, the festivities continue with a kids' fashion show by Chikoko called "Popcycle," and musical acts including Ma Muse, Paper Dolls, Wolf Thump, Origin and LLOYD Family Players.

Blush Catering will also tag along to GRUB to peddle their culinary creations. Beer will be sole as well, provided by sponsor New Belgium Brewing. Participants can also enjoy activities such as concocting non-toxic household cleaner sponsored by Butte Environmental Council, a hydration station by Klean Kanteen providing free water and a photo booth at Astroland, a set decorated with AstroTurf-covered props.

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